

Some ideas for creating social media content for your Play4Kay game!
Use the hashtag **#Play4Kay** and tag **@KayYowFund** in your posts for a chance for the Fund to share your message.


 **MyTeam**



We come together for something greater than wins and losses! Come out to our **#Play4Kay** game on February 14 at 6 PM. Help us reach our goal of \$1,000 for the **@KayYowFund**, donate today! (insert link)

 **MyTeam**



Help us make an impact in the fight against cancer! You can pledge to donate based on your teams' statistics during the month of February or a one-time flat donation. **#Play4Kay**  pledgeit.com/your_link

 **MyTeam**



#Play4Kay games are bigger than all of us. They're to celebrate cancer warriors, survivors, and thrivers. Who do you Play4? Post a picture of your favorite cancer warrior/thriver! **#IPlay4 @KayYowFund**

**Instagram
Post**
Square
(1080x1080)

Instagram posts are best when square! Most pictures can be cropped to a square frame.

(This size also works on Twitter)

**Facebook & Twitter
Post**
Horizontal Rectangle
(1920x1080)

**Instagram &
Snapchat
Story**

Vertical
Rectangle
(1080x1920)

Instagram & Snapchat stories are positioned portrait/vertical.

Landscape/horizontal posts work best on Facebook and Twitter.

Reminder!

We are always on the look-out for Play4Kay images. Be sure to tag **@KayYowFund** when you post about your efforts!