



Kay Yow Cancer Fund Media Contact

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FOR IMMEDIATE RELEASE

MURPHY NAMED AS NEXT KAY YOW CANCER FUND CEO

Raleigh, NC (March 28, 2022) —Kay Yow Cancer Fund[®] Board of Directors Chair, Nikki Fargas, President of the WNBA's Las Vegas Aces, announced Mandy Murphy has been named to serve as the next Chief Executive Officer of the Kay Yow Cancer Fund, succeeding Stephanie Glance, who will be retiring at the end of April.

Murphy comes to the Kay Yow Cancer Fund as the result of a highly competitive, nationwide search led by The Batten Group, who works exclusively in executive-level non-profit searches.

Murphy will be leaving her role as an independent consultant at MNM Strategy LLC, where she has successfully guided clients to drive strategic social impact through the power of sport. Murphy has spent more than two decades in the sports industry, including over the last 12 years in the international sport for development non-profit sector, including leadership roles at Special Olympics International and PeacePlayers. An ESPN "Enspire" Award winner and proud graduate of Penn State University, Murphy has an extensive background in strategy, marketing and partnerships and has demonstrated success in using sport as a vehicle for positive change nationally and globally.

"Mandy has shown a passion for aligning cause with sport throughout her career. The Kay Yow Cancer Fund is rooted in the belief that sport can change lives," said Kay Yow Cancer Fund Board of Directors President, Nikki Fargas. "We are thrilled that Mandy will be joining the team and we look forward to continuing the incredible work of the Fund together."

Murphy will officially begin her role on May 1, 2022 in succeeding Glance, who retires on April 30 after a 7-year tenure as CEO of the Kay Yow Cancer Fund.

"This is an amazing time in the history of the Kay Yow Cancer Fund. Because of the tremendous support from an incredible Board of Directors, a nation of women's basketball coaches, players, officials, and fans, corporate partners, and cancer survivors, we are poised and positioned for an unprecedented runway of growth, exponentially increasing the impact on so many lives in the coming years," said Glance, current Kay Yow Cancer Fund CEO. "Mandy is the perfect person to lead and significantly elevate the work, mission, and impact of the Kay Yow Cancer Fund. She is a proven visionary leader in the non-

profit sector, with significant strengths in marketing, creative strategies, and building partnerships. We are excited to welcome Mandy as the next leader of the Kay Yow Cancer Fund.”

“While I did not have the privilege to know Coach Yow personally before she passed away, I am inspired by her spirit of service and giving of herself to support others, which clearly lives on in so many of the incredible stakeholders of the Fund who continue to serve the mission in honoring her enduring legacy,” Murphy said. “I passionately believe in the unifying power of sport to drive social good and cannot wait to build upon the impactful work that the Fund has done to date in the fight against ALL cancers affecting women. As cancer has touched my own family personally, I am grateful to have this opportunity and honored to help lead the Kay Yow Cancer Fund into its next phase of impact.”

About the Kay Yow Cancer Fund

The Kay Yow Cancer Fund was officially founded on December 3, 2007, from the vision of the organization’s namesake, Kay Yow, former NC State University head women’s basketball coach. Coach Yow was first diagnosed with breast cancer in 1987 before succumbing to the disease on January 24, 2009. The Kay Yow Cancer Fund is a 501(c)(3) charitable organization committed to being a part of finding an answer in the fight against ALL cancers affecting women through raising money for scientific research, assisting the underserved, and unifying people for a common cause. For more information on the Kay Yow Cancer Fund, or to donate, please visit KayYow.com.

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